

**REMARKS**

Claims 1-5 and 7-11 are pending in this application. By this Amendment, claims 1, 5, 7, 9 and 11 are amended. The amendments to independent claims 1 and 9 are fully supported by the Applicants' specification, on page 6, lines 2-5 and Fig. 1, for example. Claims 5, 7 and 11 are amended to provide proper antecedent basis. No new matter is added.

Applicants respectfully request rejoinder of non-elected claims 9-11 when independent claim 1 is allowed.

The Office Action rejects claims 1-5, 7 and 8 under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 5,310,222 to Chatwin et al. (Chatwin) in view of DE 4314579 A1. The rejection is respectfully traversed.

Amended independent claim 1 recites, "the volume hologram layer is exposed to an outside of the counterfeiting prevention label; and printing is made from a surface of the volume hologram layer to the front surface of the base sheet."

A comparative drawing of Applicants' Fig. 1(b) is shown below:

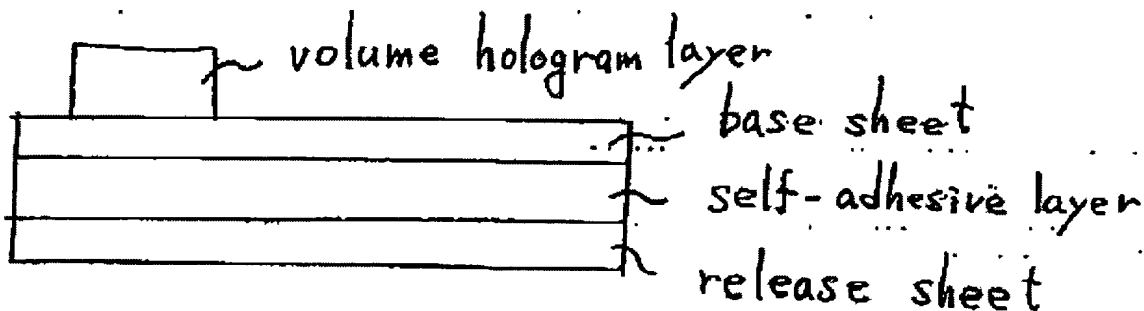


Fig. 1 of DE 431479 A1 discloses a hologram pattern 1 provided between the base layer and the overprint layer 2. (See DE 431479 A1's col. 2, line 55-col. 3, line 43 and Fig. 1.) However, the hologram pattern 1 is not exposed to an outside of the counterfeiting prevention label, as recited in amended independent claim 1, rather it is located between a

base layer and the overprint layer 2, as clearly shown in the below comparative drawing of DE 431479 A1.

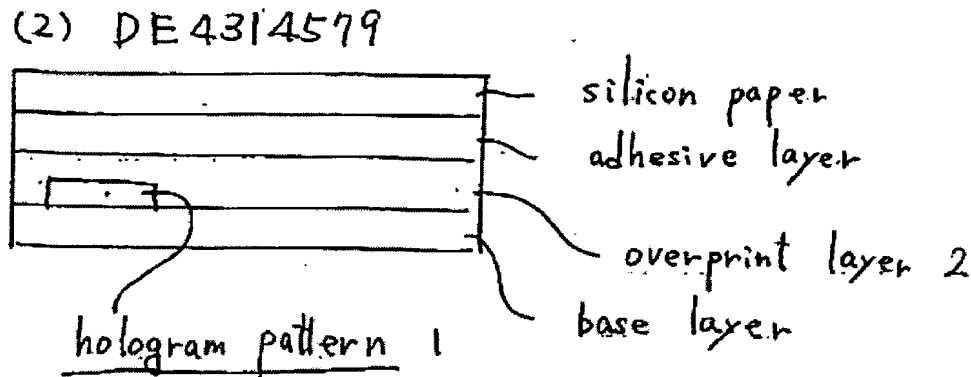
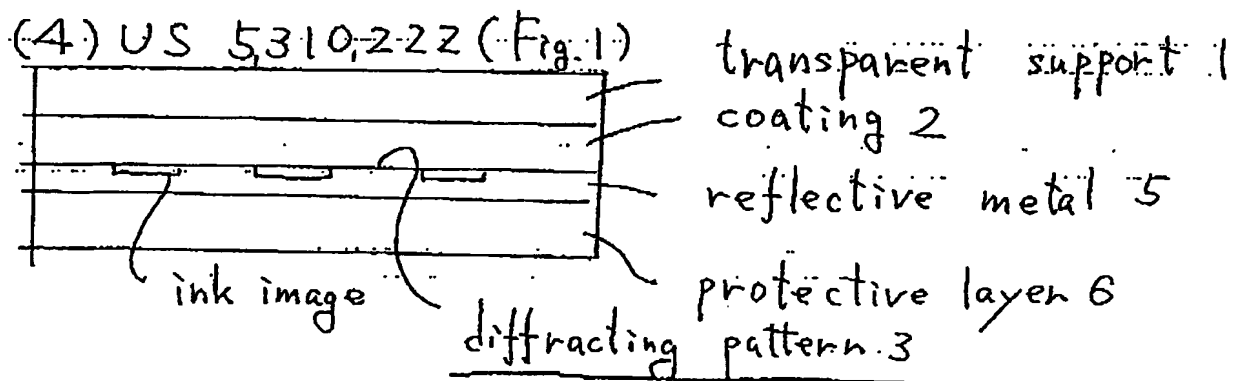


Fig. 1 of Chatwin discloses an optically diffracting pattern 3 provided between coating 2 and thin metallic layer 5. (See Chatwin's col. 6, lines 51-69 and Fig. 1.) As shown in the attached comparative drawings of Chatwin's Fig. 1, the optically diffracting pattern 3 is not exposed to an outside of the counterfeiting prevention label, rather it is located between two other layers, as clearly shown in the below comparative drawing of Chatwin's Fig. 1.




Therefore, Chatwin and DE 431479 A1 fail to disclose or suggest, "the volume hologram layer is exposed to an outside of the counterfeiting prevention label; and printing is made from a surface of the volume hologram layer to the front surface of the base sheet," as recited in amended independent claim 1.

It is respectfully requested that the rejection be withdrawn.

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance of the claims are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,

  
James A. Oliff  
Registration No. 27,075

John S. Price  
Registration No. 56,581

JAO:JSP/mef

Attachment:  
Petition for Extension of Time

Date: September 24, 2009

**OLIFF & BERRIDGE, PLC**  
**P.O. Box 320850**  
**Alexandria, Virginia 22320-4850**  
**Telephone: (703) 836-6400**

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